



## No Place Like Home Documentary Screening Sponsorship Opportunities

### The Opportunity

"No Place Like Home" documentary screening unites 100 key stakeholders shaping Detroit's housing future. With rent increases of 46.2% and five Community Land Trusts in development, sponsorship positions you at the center of Detroit's housing solution conversation.

**Target Audience:** Housing policy architects, developers, foundation leaders, community development professionals, and advocates driving Detroit's affordable housing agenda.

### Why Sponsor This Screening?

- **Strategic Network Access:** Connect with decision-makers during a critical policy development period.
- **Industry Leadership:** Position your organization as a housing solution leader before CLTs go mainstream.

### Sponsorship Levels

#### Presenting Sponsor – \$2,500

- Opening remarks (3 min)
- Premium logo placement (top positioning)
- Reserved seating for 8
- Panel participation
- 1-year licensing rights
- Dedicated social media campaign

#### Policy Leader – \$1,500

- Prominent logo placement
- Reserved seating for 6
- 6-month licensing rights
- Recognition spotlight at event
- 5 social media posts

#### Community Development Partner – \$750

- Logo on all materials
- Reserved seating for 4
- 3-month licensing rights
- Recognition in program
- Social media mention

#### Housing Advocate – \$350

- Agenda recognition
- Reserved seating for 3
- Social media recognition
- Special Thanks mention

### Community Ally – \$100

- Supporter listing in agenda
- 2 tickets
- Social media acknowledgment

## Event Details

Date: October 16, 2025 | Time: 5:30–7:30 PM

Venue: Love Building, Detroit, MI (100 seats)

**Format:** Screening + Panel + Networking

**Audience:** Developers, advocates, foundation leaders, finance & policy professionals.

**ROI:** Access to Detroit's \$2B+ housing development market.

**Community:** Align with grassroots innovation and affordable housing solutions.

## Timeline & Process

- Sponsorship Deadline: September 10
- Marketing Materials Due: September 15
- Early Commitment Discount: 10% off through September 5

## About the Filmmaker

Angeline Lawrence, Executive Producer – 20 years of expertise in land use planning and community development. This broadcast-quality film examines Community Land Trusts with credibility and depth.

## Contact & Next Steps

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Limited sponsorship opportunities – secure early for maximum visibility.